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PRESS RELEASE

To Arts and Features Editors

For Immediate Release

7 December 2018

HK|ACT!
A PLATFORM FOR ART, CULTURE,
AND TECHNOLOGICAL INNOVATION



Performance: 15 Dec 2018 7pm – 8pm

Media Art Projection: 16 – 17 Dec 2018 10am – 8pm

7 Mallory Street, Wan Chai

HKACT! is pleased to present **HKACT! Act 03 HKRUNWAY Parachuting to Wan Chai**, an art project that engages in the experimentation of new media to showcase fashion designs captured by 3D photogrammetry and redesigned into unique moving images. Dancers traverse through architectural installations with music specially commissioned for every collection, adding living vitality and form to the projections.

About the Design of the Performance

The performance is founded upon a scenographic design which constructs an abstract space to objectify the intimate relationship among human skin, material fabric and physical space. The primal role of clothing as a junction between skin and space is signified by the use of semi-translucent fabrics as projection screens, thereby making visible its tangible and material quality. With content teased out from hundreds of 360-degree photographs, each projection ends theatrically with clothes dissolving into the air, further reinforcing the process of abstraction of the whole design.

About the Concept of Parachute

This performance is conceived under the concept of a “parachute project” in which the prototype of an art project is first constructed abstractly and, like a parachute, it can be landed on and adapted to any location. As a result, every “landing” of a parachute project will be a new and unique experience. The original project, titled HK Runway, was conceptualized in 2016 and realized in 2017 to experiment with alternative methodologies to present fashion as an artistic project. In 2018, the performance of the art project will be “parachuted” for the first time to Wan Chai. By reaching out to and exploring the localities of different spots in our urban space, the parachute project is a way to connect and engage the public.

About HKACT!

HKRUNWAY Parachuting to Wan Chai is the Act 3 of HKACT!, a platform of Osage Art Foundation that celebrates art and ideas by bringing together visionary thinkers and innovators to help chart the future of a better society through a series of ACTs and cultural projects. HKACT! is “where the future takes off.”

For further details about HKACT! Act 03 HKRUNWAY Parachuting to Wan Chai, high resolution images and interview requests, please contact Belle Leung on (852) 2389 8332 or belleleung@oaf.cc

Project Fact Sheet

Performance Date	15 December 2018 (Saturday)
Performance Time	18:45 Arrival 19:00-19:20 Performance 19:30-20:00 Continue of media projection
Media Art Projection by Tobias Gremmler	16 – 17 December 2018 10:00 – 20:00
Venue	Public Open Space, 7 Mallory Street, Wan Chai

Organisers	Osage Art Foundation Cultural and Leisure Services Committee of Wan Chai District Council
Sponsor	Wan Chai District Council
Support Organisation	Hong Kong Design Institute Urban Renewal Authority

Concept Direction	Agnes Lin
Media Artist and Designer	Tobias Gremmler
Photogrammetry Capture	Benny Woo
Logo Design	Another mountainman (Stanley Wong)
Choreographers	Nina Habulan Gelladuga Proceso Seguismar Gelladuga II
Exhibition Designers	Michael Arellanes II Daniel Kwok
Music Curator	Giorgio Biancorosso
Composer	Chan Sze-Rok
Fashion Designers	Ip Wai Ha, Kendra Ng Pui Man, MM Ng Yee Ping, Pim Tai Tung, Edwina Tse Siu Shan, Hill Wong Ka Wai, Dorothy
Dancers	Reagan Cornelio Andrew Baris Johnny Amar Sara Tang Hanedy Albarico Janesa De Guzman Jamie Veryl Yap Chua Malyn Punay Santos Elena Egorova Ita Zeeker Cindi Li Chun Ting

About HKACT!	<p>HKACT! aims to:</p> <ul style="list-style-type: none"> * Articulate a Vision for the Future. * Drive the Future of Design and Technology through Art. * Be a Catalyst for Thought Leadership. * Explore Alternative Education Methodology.
HKACT! Curatorial Advisors	<p>John Aiken Kurt Chan Charles Merewether Jeffrey Shaw</p>
HKACT! Advisors	<p>Maurice Benayoun Lewis Biggs Colin Fournier Roger Garcia Yuko Hasegawa James Law Leon Tan Tony Tang</p>
About Osage Art Foundation	<p>Osage Art Foundation was established in 2005 with three main goals – fostering Creative Communities, promoting Cultural Co-operation and building Creative Capacity.</p> <p>Osage Art Foundation is now well known and recognised by the local community and internationally as having initiated many pioneering projects.</p> <p>Osage Art Foundation is concerned with developing deeper discourse in and around the arts and the wider community. We aim to foster intellectual curiosity and passionate understanding through creative art projects for a better society.</p> <p>Osage Art Foundation 's programs are distinguished by their focus on cultural exchange, educational outreach and the building of knowledge.</p> <p>www.oaf.cc</p>

Organiser

osage art foundation



Sponsor



Support Organisation



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